



THE CHALLENGE

Needed experienced and reliable carriers, crossdocking facilities and support from a leader in the industry to coordinate their Western Canada distribution.

FOOD & BEVERAGE CASE STUDY

About Client

A leader in fresh and frozen poultry distribution .

The Solution

In order to support our client's success, 3PL led the coordination and support within the supply chain. In particular, our team put together a distribution plan for this client, appointing a team in Calgary and Vancouver that touched all the major markets. Our unique fulfillment team sourced and managed the movement of products with specific regional partners, using our transportation systems to drive updated, near real time tracking/tracing, and delivery

Why Choose Us?



We can increase efficiency



We can reduce costs



We can maximize volume

FOOD & BEVERAGE CASE STUDY

THE RESULT

The results of this work were significant. Through this work, 3PL helped this client take on new, short term projects and grow the volume significant within Western Canada.

We ensured that products move from farm to table, leveraging our strong carrier partnerships to deliver success for the customer. We also supported the deployment of a repackaging strategy, while enabling our client to significantly expand the number of locations serviced.

Through our work, our client was able to reduce the time that it took to move products by nearly 24% overall, while reducing the time to arrival by 18% for cross provincial shipments. We also leveraged our unique experience in the space, including our years of experience servicing the food and beverage industries. This includes equipment appointments and experience dealing with big box DC's such as Wal-Mart, Costco, Loblaws, Sobey's, among others.

**OUR TEAM HAS
THE SCALE AND
ABILITY TO
ENABLE YOU TO
WIN
IMMEDIATELY**

GET YOUR FREE SUPPLY CHAIN ANALYSIS

www.3pllinks.com

Contact Us

+18776603362

sales@3pllinks.com

www.3pllinks.com