



## THE CHALLENGE

Needed experienced and reliable carriers, crossdocking facilities and support from a leader in the industry to coordinate their Canadian distribution.

# FOOD & BEVERAGE CASE STUDY

### About Client

A leader in fresh and frozen poultry distribution .

### The Solution

In order to support our client's success, 3PL led the coordination and operation of our clients Canadian supply chain. In particular, our team put together a distribution plan for this client, appointing a cross country team that ensured the clean delivery of products to all the major markets. Our unique logistics and warehousing operations team sourced and managed the movement of products with specific regional partners, while using technology to ensure near real time tracking, tracing, and delivery.

## Why Choose Us?



We can increase efficiency



We can reduce costs



We can maximize volume

# FOOD & BEVERAGE CASE STUDY

## THE RESULT



**OUR TEAM HAS  
THE SCALE AND  
ABILITY TO  
ENABLE YOU TO  
WIN  
IMMEDIATELY**

The results of this work were significant. Through this work, 3PL helped this client take on new, short term projects and grow the volume significantly across Canada.

We ensured that our clients products move seamlessly from farm to table, leveraging our strong carrier partnerships to deliver success and reduce costs. We also supported with the deployment of a repackaging strategy, while enabling our client to significantly expand the number of locations serviced. Through our work, our client was able to reduce the time that it took to move products significantly. We also leveraged our unique experience with cold shipment, and years of experience servicing the poultry and agricultural industries, to reduce spoilage and waste. This includes equipment appointments and experience dealing with big box DC's.

As you can see from this case, 3PL leveraged, and continues to leverage, its unique skills to help our client's win. If you are looking for help operating and optimizing your supply chain, and work in farming, agriculture, meat, or poultry processing, don't hesitate to reach out.

## GET YOUR FREE SUPPLY CHAIN ANALYSIS

[www.3pllinks.com](http://www.3pllinks.com)

**Contact Us**

+18776603362

sales@3pllinks.com

[www.3pllinks.com](http://www.3pllinks.com)